

# Women of Prominence Prefer Wearing Pearls

A recent survey made by Imperial Pearl Syndicate included research into the picture files of newspapers and magazines in order to determine whether there was a definite trend emerging in the lengths and ways in which women were wearing their pearls. Women in the news invariably reflect a fashion point of view which is interesting to women who read the news.

After spending some weeks checking and evaluating their material, Imperial found that by actual count more younger women favored the double matinee and the double choker necklace. Older women were bringing back into fashion the five-strand dog collar as well as the many-strand pearl necklace interlaced with color. One of the most striking facts that came out of the survey was the number of women who make news, who were photographed almost daily, and who wore pearls with every costume. Mrs. Lyndon Johnson and Princess Margaret of Great Britain seem to have pearl necklaces of all lengths and sizes and to prefer them almost to the exclusion of other jewelry.

Royalty rarely appears in public during the daylight hours without pearl necklaces and earrings. Crown Princess Beatrix of Holland wore them in bracelets and rings as well, in all the photographs preceding and including her wedding. Her mother, Queen Juliana, favors large pearl earrings and heavy triple-strand necklaces during the day. The Queen of Iran and the Maharanee of Jaipur wear rubies and emeralds intermingled with single pearl strands. A series of photographs taken of Queen Elizabeth of Great Britain, from her first dress-up party at 15 to the present day, shows her penchant for pearls. She invariably wears a single-strand necklace with the suits and tailored clothes she wears at home and in the country, with double and triple strands on more formal daytime occasions. The ladies of the royal family of Morocco wear pearls for every portrait. The little four year old daughter wears robes studded with pearls and encircled with a pearl belt, and her mother a

necklace with pearl drops hanging like big fat tears, as well as a pearl snood on her dark hair.

Mrs. Jacqueline Kennedy favors a double choker length for many costumes and she has been photographed innumerable times this way.

**THE SOCIETY PAGES** of every newspaper in the country showed the Imperial researchers that an overwhelming number of debutantes and brides wear single graduated stands. This still seems to be the favorite pearl necklace with many young women for special occasions.

Theatre, movie and television personalities have a flair for designing pearl pieces that will be conversation pieces. Kitty Carlisle wears a succession of beautifully designed necklaces that almost invariably feature pearls. Her necklines have unusual interest and since she appears on television sitting at a table the effect is not only one of great elegance but also an eye-catching that the audience is drawn to her.

Barbra Streisand seems to wear her double strand opera length pearls with slacks as well as dresses according to the photographs unearthed in the Imperial survey. Romy Schneider, the movie star, likes long ropes on Chanel suits, and *Leontyne Price*, the opera star, wears pearls almost all the time. She has magnificent long, long pearls earrings which she wore at the closing gala of the Metropolitan Opera House. Many opera stars were pictured wearing pearls with diamonds, pearls with emeralds and pearls alone.

The survey showed conclusively that "faddy" jewelry isn't any real part of the fashion thinking of a woman of taste. Women in the public eye choose their jewelry accessories with the same care they take in the choice of a dress, a hat or a coat.

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