

Elegance Reviewed With Pearls

A renaissance of elegance, ushering in the Golden Sixties, brings the glowing beauty of cultured pearls into full fashion focus. And pearls may solve your Easter gift problem.

For the first spring of this brilliant new decade, the Imperial Pearl Syndicate presents a distinguished collection of precious jewels that are the fashion darlings of today, the heirlooms of tomorrow. Necklaces, pins, bracelets, earrings and charms feature the finest of cultured pearls, alone or in combination with precious stones set in yellow or white gold. Imperial's cultured pearls also highlight a wide range of gold-filled jewelry, imaginatively designed and priced for popular appeal.

Destined for round-the-clock wearing, gleaming cultured pearls—round beauties or lustrous baroques—are the elegant accent for spring's pale and muted fashion palette. The simplicity of the new daytime necklines, the wide and deepened décolletage for evening provide a perfect setting for the new Imperial necklaces that go to many lengths. Precious pins glowing with cultured pearls spotlight above-the-waist interest of the spring silhouette. The bare-sleeved look invites the display of jeweled bracelets clustered in new alliances of pearl, gold and diamonds. Fabulous "high-rise" rings point up the pearl of fashion. Pearl and jeweled earrings attain new fashion status with the vogue for upswept coiffures.

The long and short of the new fashions in pearl necklaces ranges from the incoming vogue for matinee-length strands of graduated or uniform pearls to high-rise collars of multi-strand pearls. For wardrobe versatility, Imperial suggests a "second necklace" in 20-to-22 inch length to be worn separately or in combination with other pearls. Matinee strands can also combine with pearl chokers in a "high and low" effect. Even a single pearl choker can play a dual role for day and evening with one of Imperial's diamond-studded "clasp-on" pendants that clips over the center pearl and converts the necklace into a formal fashion. Clasp-on pendants range from a single pearl drop to a lavish teardrop pearl paved with diamonds.

Baroque pearls rise to new fashion heights in a regal, throat-hugging collar with five strands of alternating white and blue-gray pearls. Other new baroque fashions that make the most of the high luster and tonal nuances of the pearls include triple-strand matinee necklaces, fabulous ropes and multi-strand bracelets.

Pearl sprays, star-dusted with diamonds, wear their precious look with a light and airy manner in the new pins and earrings designed by Imperial. Pearl-strand bracelets—three and four rows of lustrous beauty—are clasped in fabulous fantasy with diamond flowers that conceal "mystery openings" known only to the wearer.